International Examiner 2026 MEDIA KIT

WHO WE ARE

The International Examiner is the PNW's only nonprofit ANHPIA (Asian Native Hawaiian Pacific Islander American) media source since 1974, based in the heart of Seattle's historic and thriving Chinatown-International District.

OUR MISSION

Our mission is to promote critical thinking, dialogue, and action by providing accurate and culturally revitalizing ANHPIA coverage from the vantage point of the CID neighborhood. For 50 years we've produced a monthly newspaper, publishing on our website and social media daily with news, features, and stories with a hyper-local focus on independent community journalism and in-depth storytelling.

WHY ADVERTISE WITH US?

Advertising in the IE connects your business to the everyday neighbors of the CID and the ANHPIA diaspora across the Seattle region. Our advertisements help us fund hyper-local journalism out of the neighborhood, which has been historically overlooked by the mainstream media. We're excited to work with advertisers that align with these goals.

OLDEST ANHPIA NONPROFIT MEDIA SOURCE IN THE PNW

11K SOCIAL MEDIA FOLLOWERS

28.7K WEBSITE VIEWS MONTH

3000 MONTHLY PRINT CIRCULATION

409 MAYNARD AVE S, STE 203, SEATTLE, WA 98108 • (206)-624-3925 • ADS@IEXAMINER.ORG

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SPECIAL MARKETING OPTIONS

PRINT AND ONLINE PACKAGE #1	PRINT AND ONLINE PACKAGE #2	PRINT AND ONLINE PACKAGE #3	SPECIAL ISSUE SPONSORSHIP	SPONSORED CONTENT
- full page color print ad - month long digital tile **$1700**	- 1/2 page color print ad - month long digital tile **$1200**	- 1/4 page color print ad or 1/2 page bw ad - month long digital tile **$900**	- cover art - story collaboration - full page color ad - extra copies (200) **$5500**	let's work together to create a story for the CID. email ads@iexaminer.org

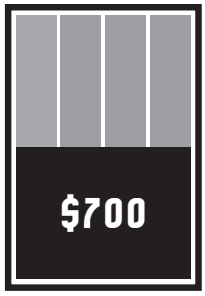
NEW ITEM

IE NEWSLETTER "DISTRICT DISPATCH" BANNER AD: +$95 TO ANY PACKAGES ABOVE

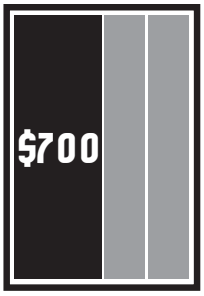
(see more on next page)

PRINT

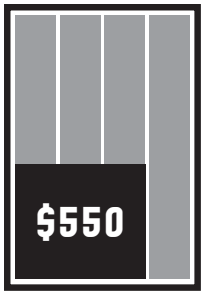
full page
10.25''w x 12.75''h



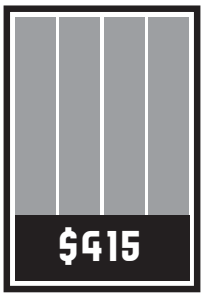
1/2 page horizontal
10.25''w x 6.38''h



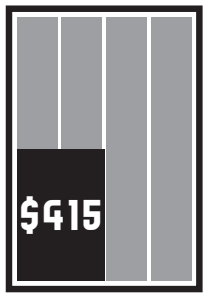
1/2 page vertical
5.13''w x 12.75''h



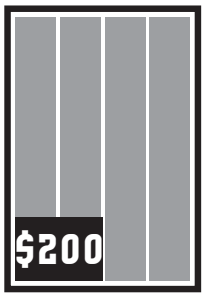
3 column x 5''
7.69''w x 5.00''h



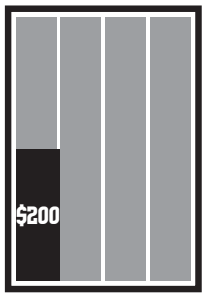
1/4 page horizontal
10.25''w x 3.19''h



1/4 page vertical
5.13''w x 6.38''h



1/8 page horizontal
5.13''w x 3.19''h



1/8 page vertical
2.56''w x 6.38''h

PRINT CIRCULATION OF 3000
delivered to 115 seattle bipoc businesses & organizations

COLOR UPGRADE ADD TO ANY SIZE FOR $397

SUBMIT IN PDF FORMAT

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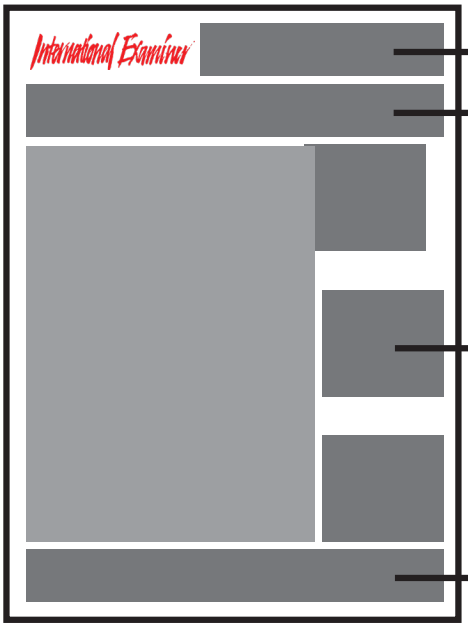
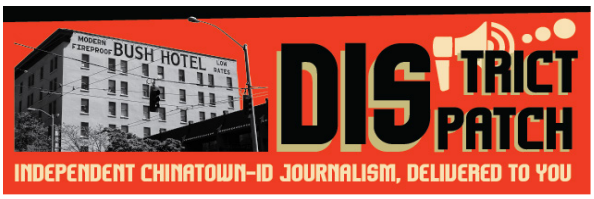
WEBSITE

AD TYPE	LEADERBOARD	FULL BANNER	DIGITAL TILE	WRAP-UP BANNER
SIZE	600w x 90h	940w x 90h	300w x 250h	940w x 90h
PER DAY	$35	$55	$25	$35
PER MONTH	$800	$1240	$450	$800
per month (three or more)	$760	$1200	$425	$70

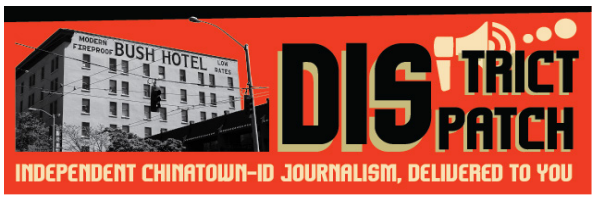
SUBMIT IN .JPEG, .IMG, .PNG FORMAT



IE NEWSLETTER "DISTRICT DISPATCH"



Inscape Arts Building tenants worry new light rail station could force them out



Some days, the high-pitched jackhammering construction noise from outside is so bad, Tara Tamaribuchi can't work from her artist studio in the Inscape Arts Building on Seattle Boulevard. This has been happening for the last five years, and Tamaribuchi believes it's caused by construction of Sound Transit's East Link Extension by the freeway behind the Inscape building. With Sound Transit now considering building a second light rail station on Dearborn close to the Inscape building, she worries the impacts could be unbearable for artist tenants, forcing them out.

$150 550W X 250 H BANNER AD

DISPATCHES ONCE A MONTH

HIGHER THAN INDUSTRY AVERAGE OPEN RATE

SUBMIT IN .JPEG, .IMG, .PNG FORMAT

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PRINT EDITORIAL CALENDAR

PUBLICATION DATE	DEADLINE
JAN 7, 2026	DECEMBER 30, 2025
FEB 4, 2026	JAN 27, 2026
MAR 4, 2026	FEB 24, 2026
APR 1, 2026	MAR 24, 2026
MAY 6, 2026	APR 28, 2026
JUN 3, 2026	MAY 26, 2026

PUBLICATION DATE	DEADLINE
JUL 1, 2026	JUN 23, 2026
AUG 5, 2026	JULY 28, 2026
SEP 2, 2026	AUG 25, 2026
OCT 7, 2026	SEP 29, 2026
NOV 4, 2026	OCT 27, 2026
DEC 2, 2026	NOV 24, 2026

SOME HOUSEKEEPING

ARTWORK SUBMISSIONS: All print ad artwork must be submitted via email to the IE (ads@iexaminer.org). The minimum accepted resolution is 300 pixels-per-inch, and grayscale, if black and white.

LATE CHARGES: A fee of 5% of the ad's value will be billed for ad materials that arrive past the scheduled artwork deadline.

REDUCTION/ENLARGEMENT CHARGES: Ads should be created to exact dimensions. Ads that do not meet size specifications will be billed with a surcharge of $25-$50 (depending on the size) to cover size adjustements.

CANCELLATIONS: Clients must notify the IE of cancellations by 5PM seven days before print publication. Cancellations made after this time are subject to a late cancellation charge of 50% of the advertisement's value.

PRINTING SPECIFICATIONS: The IE is printed on 34# Electrabrite. The size of our pages is 11''w x 13.75''h with a printable area of 10.25''w x 12.75''h.

BILLING/PAYMENT: Payment is due upon receipt of invoice. Past due accounts will be charged 18% per annum after 30 days. Prepayment is required for all political ads.

ACCESSIBILITY

As a non-profit, we understand tight budgets. We gladly offer a community discount for fellow non-profits, grassroots/mutual aid organizations, and CID businesses. It's important to us to keep our rates accessible and affordable to the community we serve. Please email ads@iexaminer.org for details.