
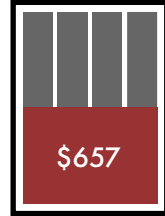
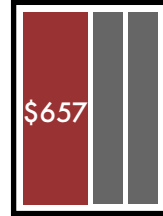
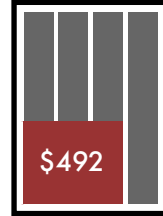

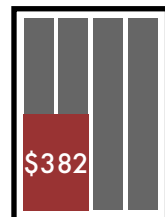

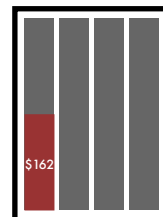


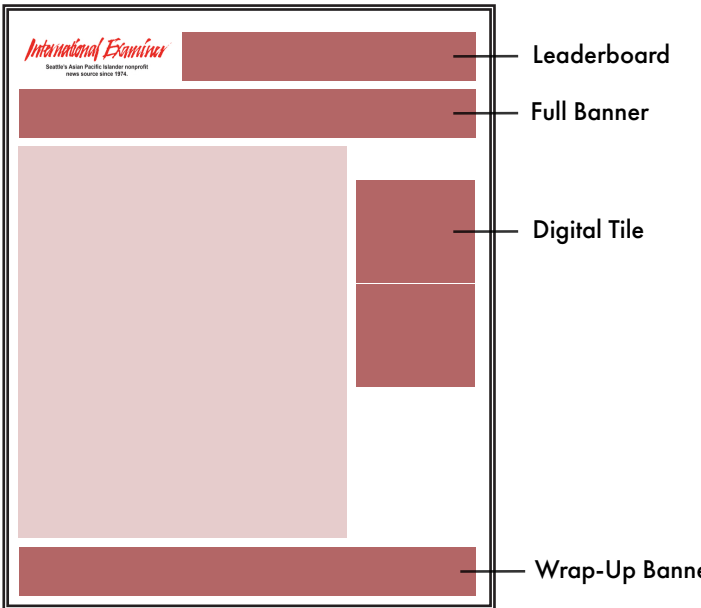
**PRINT 20,000+ READERS**

**ONLINE 70,000+ IMPRESSIONS /MO**

 \$1152	 \$657	 \$657	 \$492
Full Page 10" w x 12.75" h	1/2 Page Horizontal 10" w x 6.25" h	1/2 Page Vertical 4.875" w x 12.75" h	3 Column x 5" 7.5" w x 5" h

 \$382	 \$382	 \$162	 \$162
1/4 Page Horizontal 10" w x 3.125" h	1/4 Page Vertical 4.875" w x 6.25" h	1/8 Page Horizontal 4.875" w x 3.125" h	1/8 Page Vertical 2.375" w x 6.25" h

AD TYPE	DIMENSIONS (IN PIXELS)	/		
		DAY	MONTH	3 MO
Leaderboard	600w x 90h	\$30	\$775 <small>(\$25/day)</small>	\$651 <small>(\$21/day)</small>
Full Banner	940w x 90h	\$46	\$1209 <small>(\$39/day)</small>	\$1085 <small>(\$35/day)</small>
Digital Tile	300w x 250h	\$20	\$434 <small>(\$14/day)</small>	\$372 <small>(\$12/day)</small>
Wrap-Up Banner	940w x 90h	\$30	\$775 <small>(\$25/day)</small>	\$651 <small>(\$21/day)</small>









**Color Upgrade: Add to any size for \$397**

Advertising with the IE is the best way to engage with your neighbors of the CID, Seattle, and Puget Sound. Support AAPI led-media and the unrepresented stories of your neighborhood today.

We are happy to offer discounted advertising rates for nonprofits, neighborhood small businesses, and more.

**SPECIAL MARKETING OPTIONS**

<p><b>Print and Online Package #1</b></p> <ul style="list-style-type: none"> <li>(1) Full Page COLOR print ad</li> <li>(1) Month online Digital Tile</li> <li>(1) Facebook repost</li> <li>(1) Instagram story repost</li> </ul> <p>  <b>\$1650</b> (savings of \$533)</p>	<p><b>Print and Online Package #2</b></p> <ul style="list-style-type: none"> <li>(1) Half Page COLOR print ad</li> <li>(1) Month online Digital Tile</li> <li>(1) Facebook repost</li> <li>(1) Instagram story repost</li> </ul> <p>  <b>\$1150</b> (savings of \$463)</p>	<p><b>Print and Online Package #3</b></p> <ul style="list-style-type: none"> <li>(1) Half page B&amp;W print ad</li> <li>(1) Month online Digital Tile</li> <li>(1) Facebook repost</li> <li>(1) Instagram story repost</li> </ul> <p>  <b>\$850</b> (savings of \$366)</p>	<p><b>Special Issue Sponsorship</b></p> <ul style="list-style-type: none"> <li>IE themed cover art with logo</li> <li>Collaboration on 2-3 pages</li> <li>Full Page COLOR print ad</li> <li>Extra copies (if desired)</li> <li>All stories posted to website and IE social media</li> </ul> <p><b>\$5500</b> minimum</p>	<p>OR</p> <p><b>CREATE YOUR OWN PACKAGE</b></p> <p>Build a unique package to meet all your needs</p> <p>email <a href="mailto:advertising@iexaminer.org">advertising@iexaminer.org</a> for details</p>
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**ARTWORK SUBMISSIONS:** All print ad artwork must be submitted via email to the IE by the Thursday before publication. Accepted file types include: .pdf for print ad artwork and .jpg, .jpeg, or .png format for digital ad artwork. The minimum accepted resolution is 300 pixels-per-inch, and grayscale, if black and white.

**DEADLINES:** The deadline for ad space reservation is the Tuesday of the week before publication. Ad artwork is due the Thursday of the week before publication. Deadlines are subject to change; advertisers will be informed in advance of changed deadlines.

**LATE CHARGES:** A fee of 5% of the ad's value will be billed for ad materials that arrive past the scheduled artwork deadline.

**REDUCTION / ENLARGEMENT CHARGES:** Ads should be created to exact dimensions. Ads that do not meet size specifications will be billed with a surcharge of \$25-\$50 (depending on size) to cover enlargement or reduction.

**CANCELLATIONS:** Clients must notify the IE of cancellations by 5:00 PM the Thursday before print publication. Cancellations made after this time are subject to a late cancellation charge of 50% of the advertisement's value.

**PRINTING SPECIFICATIONS:** The IE is printed on #30 newspaper with an 85 lines per inch screen. The size of our pages is 11" w x 14" h with a printable area of 10" w x 12.75" h

**BILLING / PAYMENT:** Prepayment is required for all political ads. Payment is due upon receipt of invoice. Past due accounts will be charged 18% per annum after 30 days.