

# *International Examiner*

## 2022 CLASSIFIED ADVERTISING RATES

### Print Classifieds

- Classified listings are charged per line in our column inch (2.375")
  - Approximately 25 characters per line
- Listings are \$8.00 per line
- Lines with bolded lettering are \$13 per line
- Logos or illustrations are \$15 to insert
- Discounts are available for frequently-placed classifieds

### Online Classifieds

- Online Classifieds are \$175 - \$300, depending on the length
  - Online classified will appear permanently as an individual web post in the Community and Classified section of <https://iexaminer.org/>
- The link to your online classified web post will also appear on the *International Examiner's* Facebook feed

### Print/Online Package Combo

- Purchase of a Print Classified valued at \$40.00 or more entitles you to an Online Classified Package for only \$100 - a 40% savings

### Submission Deadlines

- For Print Classifieds:
  - All text and images must be submitted no later than the Thursday before issue publication (editorial calendar found [here](#))
  - Changes to classified text or images may be submitted at no additional cost before Monday of the week of issue publication
  - A \$30 fee will be charged for changes made to classified ads 48 hours or less before issue publication
  - Changes to classified text of images cannot be made 24 hours or less before issue publication
- For Online Classifieds:
  - Submission can be coordinated with the Community Relations Manager

### Payment Information

- The *International Examiner* will provide free price quotes for classified ad text and logos.
- Payment is due within 30 days upon receipt of email invoice. Checks can be made out to "International Examiner". Past due accounts will be charged 18% per annum after 30 days.