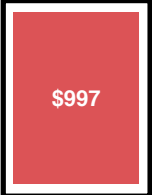
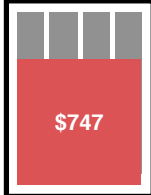
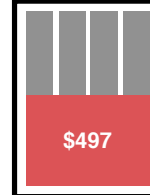
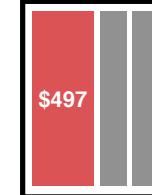


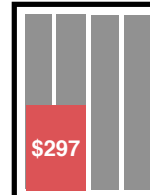


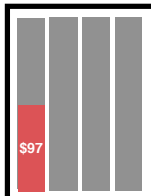


PRINT 20,000+ READERS

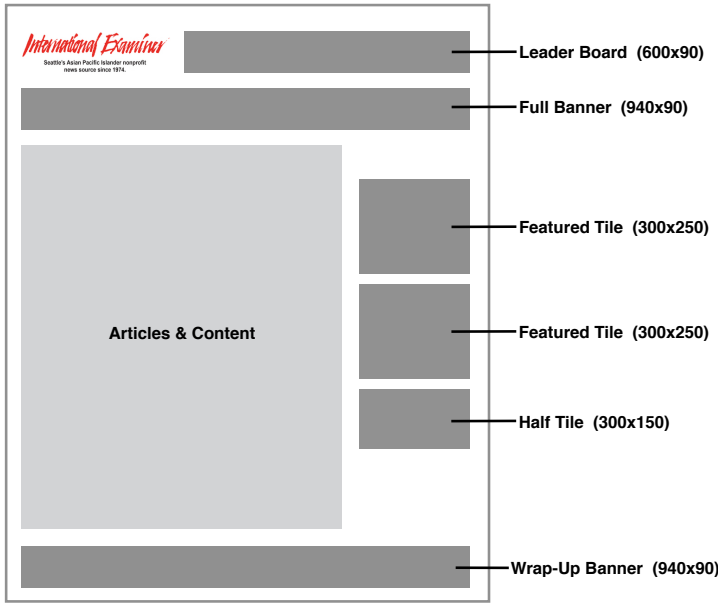
FULL PAGE 10" w x 12.75" h  <p>\$997</p>	3/4 PAGE SQUARE 10" w x 10" h  <p>\$747</p>	1/2 PAGE HORIZONTAL 10" w x 6.25" h  <p>\$497</p>	1/2 PAGE VERTICAL 4.875" w x 12.75" h  <p>\$497</p>																																		
3 COLUMN x 5" 7.5" w x 5" h  <p>\$397</p>	1/4 PAGE HORIZONTAL 10" w x 3.125" h  <p>\$297</p>	1/4 PAGE VERTICAL 4.875" w x 6.25" h  <p>\$297</p>	1/5 PAGE HORIZONTAL 10" w x 2.5" h  <p>\$197</p>																																		
1/8 PAGE HORIZONTAL 4.875" w x 3.125" h  <p>\$97</p>	1/8 PAGE VERTICAL 2.375" w x 6.25" h  <p>\$97</p>	FREQUENCY DISCOUNT RATES (PER INSERTION) <table border="1"> <thead> <tr> <th>SIZE</th> <th>COST</th> <th>3x</th> <th>6x</th> <th>12x</th> </tr> </thead> <tbody> <tr> <td>Full Page</td> <td>\$997</td> <td>\$897</td> <td>\$797</td> <td rowspan="8">Contact Us</td> </tr> <tr> <td>3/4 Page Square</td> <td>\$747</td> <td>\$677</td> <td>\$597</td> </tr> <tr> <td>1/2 Page (H. or V.)</td> <td>\$497</td> <td>\$447</td> <td>\$397</td> </tr> <tr> <td>3 Column x 5"</td> <td>\$397</td> <td>\$357</td> <td>\$317</td> </tr> <tr> <td>1/4 Page (H. or V.)</td> <td>\$297</td> <td>\$267</td> <td>\$237</td> </tr> <tr> <td>1/5 Page Horizontal</td> <td>\$197</td> <td>\$177</td> <td>\$157</td> </tr> <tr> <td>1/8 Page (V. or H.)</td> <td>\$97</td> <td>\$87</td> <td>\$77</td> </tr> </tbody> </table>		SIZE	COST	3x	6x	12x	Full Page	\$997	\$897	\$797	Contact Us	3/4 Page Square	\$747	\$677	\$597	1/2 Page (H. or V.)	\$497	\$447	\$397	3 Column x 5"	\$397	\$357	\$317	1/4 Page (H. or V.)	\$297	\$267	\$237	1/5 Page Horizontal	\$197	\$177	\$157	1/8 Page (V. or H.)	\$97	\$87	\$77
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Color Upgrade:
Add \$397 to any size.



ONLINE 70,000+ IMPRESSIONS / MO

ONLINE AD RATES & FREQUENCY DISCOUNTS (DIMENSIONS IN PIXELS)

AD TYPE	DIMENSIONS	/ DAY	/ MO	3 MO	6 MO	12 MO
Leader Board	600 w x 90 h	\$ 25	\$ 697	\$ 597	\$ 497	Contact Us
Full Banner	940 w x 90 h	\$ 40	\$ 1,147	\$ 997	\$ 897	
Featured Tile	300 w x 250 h	\$ 14	\$ 397	\$ 347	\$ 297	
Half Tile	300 w x 150 h	\$ 9	\$ 247	\$ 227	\$ 197	
Wrap-Up Banner	940 w x 90 h	\$ 20	\$ 547	\$ 467	\$ 397	



SPECIAL MARKETING OPTIONS

PRINT & ONLINE PACKAGE #1 <ul style="list-style-type: none"> - 1 Full Page COLOR print ad - 1 Month online Featured Tile - 2 Facebook posts - 2 Tweets  <p>\$ 1,600 (savings of \$491)</p>	PRINT & ONLINE PACKAGE #2 <ul style="list-style-type: none"> - 1 Half Page COLOR print ad - 1 Month online Featured Tile - 1 Facebook post - 1 Tweet  <p>\$ 1,100 (savings of \$341)</p>	PRINT & ONLINE PACKAGE #3 <ul style="list-style-type: none"> - 1 Half Page B&W print ad - 1 Month online Featured Tile - 1 Facebook post - 1 Tweet  <p>\$ 800 (savings of \$244)</p>	SPECIAL ISSUE SPONSORSHIP <ul style="list-style-type: none"> - Logo on front cover - Collaboration on 5-8 stories - Full Page COLOR print ad - Extra copies (if desired) - All articles posted to website & the IE's social media <p>\$ 5,000 Minimum</p>	<p>OR</p> <p>CREATE YOUR OWN PACKAGE</p> <p>Build a unique package to meet all your needs</p> <p>Email advertising@iexaminer.org or call (206) 624-3925 for details.</p>
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PRINTING SPECIFICATIONS: The IE is printed on 30# newspaper with an 85 lines per inch screen. Page Size = 11" w x 14" h. Printable Area = 10" w x 12.75" h.

DEADLINES: The deadline for ad space reservation is the Tuesday of the week before publication. Ad artwork is due the Thursday of the week before publication. Deadlines are subject to change; advertisers will be informed in advance of changed deadlines. If we do not receive client-supplied artwork by the deadline, we may assume responsibility for creating an ad for your organization (NOT subject to your approval). In such cases, an additional 25% of the ad's value may be charged to you to cover the cost of ad creation.

LATE CHARGES: A fee of 5% of the ad's value will be billed for ad materials that arrives past scheduled artwork deadline. A \$20 fee will be charged for changes made to classified ads within 48 hours of issue release.

ARTWORK SUBMISSIONS: All print ad artwork must be submitted digitally to the IE by the Thursday before publication. Files should be in .pdf or .jpeg format, minimum resolution of 300 pixels-per-inch, grayscale if B&W.

CANCELLATIONS: Clients must notify the IE of cancellations by 5:00 p.m. the Thursday before print publication. Cancellations made after this time are subject to a late cancellation charge of 50% of the ad's value.

REDUCTION / ENLARGEMENT CHARGES: Ads should be built to exact dimensions. Ads that do not meet size specifications will be billed with a surcharge of \$25 - \$50 (depending on size) to cover enlargement or reduction.

BILLING / PAYMENT: Prepayment is required for all political ads. Payment is due upon receipt of invoice. Past due accounts will be charged 18% per annum after 30 days.