PRINT 20,000+ READERS

FULL PAGE 10”w x 12.75”h
1/2 PAGE HORIZONTAL 10”w x 6.25”h
1/2 PAGE VERTICAL 4.875”w x 12.75”h
1/4 PAGE SQUARE 10”w x 10”h
3 COLUMN x 5” 7.5”w x 5”h
1/5 PAGE HORIZONTAL 4.875”w x 3.125”h
1/8 PAGE VERTICAL 2.375”w x 6.25”h
1/8 PAGE HORIZONTAL 4.875”w x 3.125”h

$1047
$847
$597
$347
$147
$297
$397
$297
$147
$347
$147
$597

3/4 PAGE SQUARE 10”w x 10”h

$847
$597
$347
$147

FREQUENCY DISCOUNT RATES (PER INSERTION)

SIZE COST 3x 6x 12x
Full Page $1047 $997 $847
3/4 Page Square $847 $797 $747
1/2 Page (H. or V.) $597 $547 $497
3 Column x 5” $447 $397 $347
1/4 Page (H. or V.) $347 $297 $147
1/5 Page Horizontal $297 $247 $197
1/8 Page Horizontal $147 $97 $47

ONLINE 70,000+ IMPRESSIONS / MO

ONLINE AD RATES & FREQUENCY DISCOUNTS (DIMENSIONS IN PIXELS)

<table>
<thead>
<tr>
<th>AD TYPE</th>
<th>DIMENSIONS</th>
<th>/ DAY</th>
<th>/ MO 3 MO 6 MO 12 MO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leader Board</td>
<td>600 w x 90 h</td>
<td>$25</td>
<td>$697 $597 $497</td>
</tr>
<tr>
<td>Full Banner</td>
<td>940 w x 90 h</td>
<td>$40</td>
<td>$1,147 $997 $897</td>
</tr>
<tr>
<td>Featured Tile</td>
<td>300 w x 250 h</td>
<td>$14</td>
<td>$397 $347 $297</td>
</tr>
<tr>
<td>Half Tile</td>
<td>300 w x 150 h</td>
<td>$9</td>
<td>$247 $227 $197</td>
</tr>
<tr>
<td>Wrap-Up Banner</td>
<td>940 w x 90 h</td>
<td>$20</td>
<td>$547 $467 $397</td>
</tr>
</tbody>
</table>

SPECIAL MARKETING OPTIONS

PRINT & ONLINE PACKAGE #1
- Full Page COLOR print ad
- 1 Month online Featured Tile
- 2 Facebook posts
- 2 Tweets

$1,600 (savings of $491)

PRINT & ONLINE PACKAGE #2
- 1 Half Page COLOR print ad
- 1 Month online Featured Tile
- 1 Facebook post
- 1 Tweet

$1,100 (savings of $341)

PRINT & ONLINE PACKAGE #3
- 1 Half Page B&W print ad
- 1 Month online Featured Tile
- 1 Facebook post
- 1 Tweet

$800 (savings of $244)

SPECIAL ISSUE SPONSORSHIP
- Logo on front cover
- Collaboration on 5-8 stories
- Full Page COLOR print ad
- Extra copies (if desired)
- All articles posted to website & the IE’s social media

$5,000 Minimum

OR
CREATE YOUR OWN PACKAGE
Build a unique package to meet all your needs.

Email advertising@iexaminer.org or call (206) 624-3925 for details.